



Digital Art

OWNER:

**John
Coleman/CA91**

PROJECT NAME:

Virtual Art Shows

Sponsorship Proposal — ClutchArt91

Virtual & In-Person Art Shows

Texas, USA

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Overview

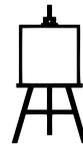
ClutchArt91 is an artist-led small business founded by a practicing artist with over 10 years of experience in digital and traditional art. The platform hosts curated, family-friendly art experiences designed to give artists a professional space to showcase their work, tell their stories, and connect directly with collectors and new audiences beyond social media.

ClutchArt91's long-term vision includes opening a brick-and-mortar gallery and creative learning space. Until then, the platform is intentionally building community online—bridging technology and traditional art while supporting artists of all ages and career stages through exhibitions, education, and partnerships.



Objectives

To host family-friendly, bi-monthly virtual art shows that give artists a professional space to showcase work, tell the story behind it live, connect with new audiences, and support real art sales and brand opportunities—bridging tech and traditional art in an accessible online experience.



CURATED THEMES + ARTIST LINEUP

Submission → selection
→ organized show flow



LIVE HOSTED EXPERIENCE (ZOOM)

Artist spotlight →
storytelling → audience
interaction



SALES + OPPORTUNITY PATHWAY

Collector access → direct
artist connection → brand
partnerships/resources



What do we Need?

MARKETING & PROMOTION SUPPORT

- **Social media posts or Stories promoting the shows**
- Mentions in newsletters, blogs, or email lists
- Sharing artist calls and event announcements
- Tagging ClutchArt91 and participating artists

Why it matters:

This expands reach, grows attendance, and builds credibility faster than money alone.

ARTIST TOOLS & RESOURCES

- Discount codes or free trials
- Digital tools, brushes, templates, software access
- Educational resources or learning credits
- **Small giveaways artists can actually use**

Why it matters:

Artists feel supported, apply more often, and associate your platform with growth.

CONTENT & EXPERIENCE ENHANCEMENT

- Social media posts or Stories promoting the shows
- Mentions in newsletters, blogs, or email lists
- **Sharing artist calls and event announcements**
- Tagging ClutchArt91 and participating artists

Why it matters:

It makes the event professional and intentional, not DIY.

CREDIBILITY & ALIGNMENT

- **Permission to display sponsor logos**
- Public acknowledgment of partnership
- Repeat or multi-event support when possible
- Mutual alignment with family-friendly, creative values

Why it matters:

Brand association builds trust with artists, collectors, and future sponsors.

IDEAL SPONSOR

- Art Advocate: Supporting creativity, culture, and community.
- Artist Tools Brand: Tools artists use to create and grow.
- Tech Platform: Where technology meets creativity.
- Education Brand: Learning that empowers artists.
- Community Brand: Culture-driven, community-focused partnerships.

Timeline & Key Dates

Bi-Monthly Collaborative Virtual Shows (Starting March 1, 2026)

01

Live, family-friendly, theme-based exhibitions hosted on Zoom featuring multiple artists, storytelling, audience engagement, and brand visibility through promotions, shoutouts, and sponsored segments.

PROJECTED DURATION:

Mar-Dec 2026

02

Solo Series – Hood Still Life Pt. 2 (Quarterly)

Ongoing solo exhibition with new work added each quarter, focused on cultural storytelling and symbolism, offering sponsors featured content, educational alignment, and recurring exposure.

PROJECTED DURATION:

Mar-Dec 2026

03

In-Person Solo Exhibitions (Mid & End of Year)

Two physical gallery events extending the virtual experience, providing on-site brand placement, community engagement, and experiential visibility.

PROJECTED DURATION:

June-Dec 2026

04

Education & Courses (Online):

Artist education focused on virtual shows and creative development, offering sponsors long-term alignment through tools, resources, discounts, and learning support.

PROJECTED DURATION:

Starting June 2026

Online Show Themes Include

- Vibrant Spring (launching March 1, 2026)
- Storytellers
- Summer Flow
- Ink Season
- Reflections

Solo Shows Include

- 3–4 featured solo artist showcases throughout 2026

In Person Events

- Select exhibitions planned for mid-year and end-of-year

Admission

- Virtual events are accessible to the public, with ticketed components supporting artists and programming
-

Audience & Demographics

ClutchArt91's audience is diverse, engaged, and community-driven:

- Artists: Emerging, mid-level, and established creatives (digital & traditional)
- Art Lovers & Collectors: Individuals interested in meaningful, story-driven artwork
- Families & Youth: Family-friendly programming and educational initiatives
- Educators & Learners: Students, teachers, and lifelong learners
- Creative Professionals: Designers, illustrators, and tech-forward creatives
- Goals Year 1: 120+ Artists, 1500+ Guests Online and 2000+ In Person. Hoping to Scale by 2x each year.

This audience values creativity, storytelling, education, and authentic engagement—making ClutchArt91 an ideal platform for brands aligned with the arts and culture.

Platform

- We use Kunstmatrix currently for hosting the artwork.



Partnership Benefits

Why Sponsor ClutchArt91

Event sponsorship is a powerful form of experiential marketing. Research consistently shows that audiences are more likely to trust and support brands that actively contribute to cultural and creative experiences.

By partnering with ClutchArt91, sponsors:

- Gain authentic visibility within curated art experiences
- Align with artist empowerment and education
- Engage directly with a creative, values-driven audience
- Support emerging artists while expanding opportunities for seasoned creatives

Partnership Benefits

Direct Access to Creative Audience



Engage with artists, collectors, families, and creative learners in a focused, interest-driven environment.

Authentic Brand Visibility



Gain exposure through live events, curated content, and community engagement—rather than passive ads.

Cultural & Creative Alignment



Position your brand alongside creativity, education, and cultural storytelling in family-friendly spaces.

Meaningful Engagement Opportunities



Connect through sponsored segments, artist resources, giveaways, or educational tools.

Long-Term Community Relationships



Build trust and recognition within a growing creative ecosystem over multiple events.

CA91 Benefits

Expanded Reach & Awareness



Sponsor promotion helps introduce ClutchArt91 and participating artists to new audiences.

Enhanced Artist Support



Partnerships provide tools, resources, and opportunities that directly benefit artists

Improved Event Experience



Sponsor contributions elevate production quality, programming, and engagement.

Increased Credibility



Brand partnerships strengthen trust with artists, collectors, and the broader community.

Sustainable Growth Opportunities



Long-term collaborations support the platform's mission and future expansion into in-person shows and education.

Sponsor Plan

Series Plan

- Brand recognition across multiple virtual and/or in-person shows
- Prominent logo placement on website, event pages, and promotional materials
- Verbal acknowledgment during live events
- Co-branded content or sponsored educational segments
- Opportunity to provide tools, resources, or giveaways to artists
- Featured placement in post-event communications

\$1000+

Event Plan

- Logo placement on event materials and event pages
- Live mention during the virtual or in-person event
- Sponsored segment (Artist Highlight, Resource Spotlight, or Giveaway)
- Social media mentions and community promotion
- Opportunity to share discounts, trials, or artist tools

\$500-1000

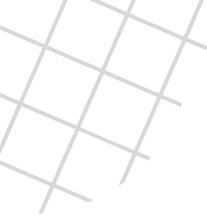
Community Plan

- Logo placement on event page
- Mention in select social media posts or Stories
- Inclusion in post-event thank-you communications
- Opportunity to provide artist resources, tools, or educational materials

\$0-250

Community Partner Investment:

Currently offered as value-based or in-kind support, using non-monetary and monetary packages. Donations also welcomed.



What's Next?

- [Schedule a conversation](#)
- [Request a customized sponsorship package](#)
- [Explore a one-time or multi-event partnership](#)

We're excited to collaborate with vendors and brands that align with creativity, education, and community impact. The next step in partnering with ClutchArt91 is simple and intentional.

Interested vendors are invited to complete our Sponsorship Interest Form, which helps us understand alignment, partnership goals, and potential collaboration opportunities. Once a partnership is confirmed, all vendors will receive a written sponsorship agreement outlining expectations, deliverables, timelines, and brand placement to ensure clarity and mutual benefit.

ClutchArt91 values transparent, respectful partnerships built for long-term growth. We look forward to working with vendors who want to support artists, engage meaningfully with creative communities, and grow alongside our platform.

[Complete the Sponsorship Sign-Up Form to Get Started](#)