

Affiliate Artist Event Promotion

1. Purpose

The ClutchArt91 Affiliate Partner Program is designed to reward individuals who promote virtual art shows, memberships, and artwork by earning commissions on successful referrals.

This program is open to:

- Participating artists
- Non-participating artists
- Supporters, collectors, and affiliates

Participation is **voluntary** and **not required** for involvement in any ClutchArt91 event.

2. Eligibility

To participate, you must:

- Be at least 18 years old
- Provide a valid name for referral tracking
- Agree to the terms outlined in this agreement

Affiliates may promote events and artwork whether or not they are exhibiting artists.

3. Commission Structure

Ticket Sales

- Earn **\$5 per paid ticket sold**
 - **No minimum requirement** (commission starts at the first ticket)
 - **Free tickets do not qualify**
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Membership Sales

- \$5 Membership Tier → **\$1 commission**
- \$10 Membership Tier → **\$2 commission**

Commission rates may be adjusted if membership pricing changes.

Artwork Sales

- Earn **10% commission on artwork sales** generated through your referral
 - If you sell consistently, after 10 Sales, you will earn 15%
 - After 20 Sales, 20%
 - Reset after 1 Year
- Applies to eligible artwork sold through ClutchArt91 platforms
- Affiliates will receive a **unique coupon code** (for artwork only) upon approval
- This code is used to:
 - Track referrals
 - Offer buyers a discount (if applicable)
 - Attribute commissions accurately

Artwork commissions are only valid when the affiliate's coupon code is applied at checkout.

4. Referral Tracking

Events & Memberships:

- Buyers must enter the **affiliate's name at checkout**
- Only properly entered names will be counted

Artwork:

- Buyers must apply the **affiliate's coupon code at checkout**

ClutchArt91 is not responsible for:

- Missing names at checkout
 - Incorrect entries
 - Coupon codes not applied during purchase
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5. Payment Terms

- Payouts are issued **weekly**
 - Payments will be made via: [Cash App / PayPal / Zelle / Other]
 - Affiliates must provide accurate payment details
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6. Promotion Guidelines

Affiliates are encouraged to:

- Share with their personal networks, collectors, and audience
- Promote authentically in alignment with ClutchArt91's mission

Affiliates may:

- Invite guests directly
- Share coupon codes and event details

Affiliates may **not**:

- Use misleading or deceptive marketing
 - Misrepresent ClutchArt91, its artists, or offerings
 - Engage in spam or unauthorized mass messaging
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7. Program Integrity

ClutchArt91 reserves the right to:

- Review and validate all referrals
 - Withhold commissions for fraudulent or suspicious activity
 - Modify or discontinue the program at any time
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8. Relationship of Parties

This agreement does not create:

- Employment
- Partnership
- Joint venture

Affiliates operate as independent promoters.

9. Limitation of Liability

ClutchArt91 is not liable for:

- Technical or checkout errors
 - Missed commissions due to incorrect tracking information
 - Platform outages or third-party system failures
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10. Agreement Acceptance

By participating in the ClutchArt91 Affiliate Partner Program, you agree to these terms.